



NEWS

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A Cutting Edge Way to Increase Your Business Knowledge, Easily and Affordably!

April 21, 2008, Minneapolis, MN – Business Expert Webinars (BEW), an international community of business experts, comprising best-selling authors, award-winning speakers, and business gurus, announced its launch today with more than 100 speakers and 700 live business education webinars that begin airing in May 2008.

“We are using webinar technology to deliver business eLearning,” said Lee B. Salz, President and CEO of Business Expert Webinars. Topics include all genres of business –sales, networking, public relations, marketing, real estate, human resources, entrepreneurship, management and many others. Visitors interested in participating can view the extensive schedule and sign up for webinars at BusinessExpertWebinars.com. Each webinar is taught by a live presenter on the phone and is supported by a presentation delivered over the Internet.

“People are frustrated with the free webinar offerings where the price of admission is a sales and marketing pitch. Either the entire webinar is an infomercial or the content is delivered at a high-level in the session and concludes with, ‘if you really want to know how to do this, buy my CD, DVD, book, etc.’ Thus, they aren't really free,” said Salz.

Business expert and author of "Selling to Big Companies," Jill Konrath, said, "What attracted me to deliver content with Business Expert Webinars was that the experts pick very specific topics and go deep into the subject matter. This is strictly business education. Participants come away from BEW webinars with actionable information they can implement immediately. It is a great way for adults to learn valuable information inexpensively, without leaving the office.”

About Business Expert Webinars

Business Expert Webinars is an international community of business experts that comprises best-selling authors, award-winning speakers, and business gurus. For more information, visit BusinessExpertWebinars.com.